



Polar Bear Walk

WALK AND FUNDRAISE FOR ARCTIC WILDLIFE

Polar Bear Walk Fundraising Tips

There are lots of great ways to FUNdraise for your Polar Bear Walk:

Collect toonies for the Arctic

Ask your friends, family and neighbours to support your walk by contributing toonies for polar bears.

Host an Arctic themed bake sale

Selling tasty treats or hot cocoa, before or at your walk, is a delicious way to make a difference.

Update your fundraising page

If you are fundraising online, update your page with information about why supporting WWF-Canada and the Arctic is important to you. Share the link to your fundraising page on social media or by email.

Have a draw or contest

Raise additional funds at your Polar Bear Walk by having a draw or other contest. You can ask local businesses in your community to donate the prizes.

Host a sweater day or pajama party

Wear your favourite cozy sweater or pajamas to school or work as a fundraiser (ask for donations) as a fun way to celebrate International Polar Bear Day and your Polar Bear Walk.

Have a talent show

Organize a wildlife inspired talent show, concert, education presentation or other form of expression. Ticket sales will support WWF-Canada's conservation work in the Arctic.

Remember to thank everyone who supported your fundraiser!



POLAR BEAR WALK PLEDGE FORM

Complete the form below (print only, please) to keep track of the donations you collect during your event.

Event Date: _____

Thank-you for raising funds for WWF-Canada!

Goal: \$ _____

Participant Information:

First Name: _____ Last Name: _____

Group Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Tel: _____

Email: _____

I am 18 years of age or older: Yes No *Please visit wwf.ca to read our privacy policy*

Payment Details:

Cheque payable to WWF-Canada enclosed \$ _____

Cash amount enclosed \$ _____

Charge my credit card: VISA MasterCard AMEX \$ _____

#: _____ Expiry (MM/YY): ____ / ____

Signature: _____

All tax receipts require a full name and complete mailing address – including postal code. Tax receipts will be provided for donations of \$10 or more. Please help WWF save on administrative costs and paper by providing an e-mail address. E-receipts will be issued where an e-mail address is provided.

SPONSOR'S NAME	STREET ADDRESS	CITY	POSTAL CODE	EMAIL - for tax receipt	DONATION AMOUNT

Print/photocopy this pledge sheet as required for additional pages.
WWF-Canada, 410 Adelaide Street West, Toronto, ON, M5V 1S8
WWF-Canada is a federally registered charity (No. 11930 4954 RR0001)

