



# Polar Bear Walk

WALK AND FUNDRAISE FOR ARCTIC WILDLIFE

## Frequently Asked Questions

### How can I participate?

**1. Pick a day to walk**

Join us by walking on International Polar Bear Day (Feb. 27) or another day that same week.

**2. Invite others to join**

Ask your school, friends, family and community to walk in solidarity with polar bears, too.

**3. Register your event online**

Register at [polarbearwalk.wwf.ca](http://polarbearwalk.wwf.ca). You can choose to sign up to fundraise offline, fundraise online by setting up your personalized fundraising page, or sign up as Living Planet @ School teacher.

If you have questions about how to sign up, feel free to contact Sarah Maw, [smaw@wwfcanada.org](mailto:smaw@wwfcanada.org)

**4. Fundraise for Arctic wildlife**

Ask every walker to donate. Small change can make a big difference for wildlife.

**5. Share your walk**

Take pictures and share your walk with us on Facebook, Twitter and Instagram using @wwfcanada, #InternationalPolarBearDay, #PolarBearWalk.

### I am collecting funds for a Polar Bear Walk. How can I send my funds to WWF-Canada?

There are two easy ways for you to send your funds raised to WWF-Canada:

- 1) One person can submit the total donation amount online with a credit card through your Polar Bear Walk page (if you have set up an online fundraising page), or
- 2) You can write a cheque for the total donation amount.

Cheques can be made payable to WWF-Canada. In the memo, don't forget to make a note about your event: Polar Bear Walk; your group name (school, workplace, community group etc.)

For schools, cheques can be mailed to:

WWF-Canada Attn:  
Sarah Maw  
410 Adelaide Street West; Fourth Floor  
Toronto, ON M5V 1S8

## Where does my money go?

By supporting WWF-Canada, you've taken a tremendous step to ensure that nature, wildlife and people thrive together. Please visit [wwf.ca](http://wwf.ca) or review WWF-Canada's ten-year plan to [Regenerate Canada](#) and learn more about the type of work your fundraising efforts will support.



A Canada with abundant  
wildlife, where nature and  
people thrive.

[wwf.ca](http://wwf.ca)